

# SOCIAL MEDIA POLICY



This policy provides Flight Aerial Arts students and parents guidelines for the use of social media. It includes but is not limited to:

\*Twitter \*Facebook \*LinkedIn \*Instagram \*Snapchat \*Pinterest  
\*Blogging platforms \*YouTube

It is strictly prohibited to:

- Post or share information of a personal nature about any member of staff, students, volunteers or their families.
- Reveal any information that compromises Flight Aerial Arts. By that we mean the sharing of personal information about the director, staff, students and/or their families or any proprietary and/or confidential information is strictly prohibited.
- Share information that compromises Flight Aerial Arts and could bring the company into disrepute.
- Post pictures or videos of other students without consent from that students' parents. Videos recorded during rehearsal periods are strictly for personal use. It is preferred that you only post photos of your own child
- Share Information, post footage or photos that could damage the self-esteem of any Flight Aerial Arts student
- Give the impression that they are talking as an official representative or on behalf of Flight Aerial Arts.
- Post negative comments about competition organisers, judges, other pole/aerial schools, events, studios or the performance of others.
- It is preferred that you share official footage/photos posted by Flight Aerial Arts on our social media channels from competitions, shows etc instead of your own to protect the wishes of other students who may have opted out of having their images used. Please be aware that as a company we (Flight Aerial Arts) own the copyright to any original footage, photos and choreography we post.
- Respect the law, including those laws governing defamation, discrimination, harassment, copyright and fair use.